

May 19, 2009

Soroptimist International of Healdsburg
P.O. Box 124 Healdsburg, CA 95448

Soroptimist International of Healdsburg proudly presents

BEER IN THE PLAZA

SEPTEMBER 12

3:00 ~ 7:00 PM

**Located in the historic downtown plaza in the heart of Healdsburg
Saturday - September 12, 2009
3:00 to 7:00 PM**

Dear Brewery,

The following letter was sent a month ago and is being resent due to the departure of our Brewery Chairperson. Though she left us with much information, we are concerned we may miss some of you and your needs. If you are planning to attend and we do not have your RSVP, please send it to the new chair.

It's that time of year once again, and we would like very much for you to be a part of our event this year. This year's fundraiser will be our **23rd annual beer tasting** and has become one of the area's favorite beer tasting events. *We are already receiving queries as to which breweries will be there! Please be one of them!*

We are writing to request donations of beer. Our anticipated (and historical) attendance is over 1000.

If you are interested in making a donation and participating in this year's event, please fill out the attached form or contact us at your earliest convenience. Space is limited, and pouring stations are assigned on a first come first serve basis.

Funds from this event help fulfill our mission of improving the lives of women and girls, locally and globally. Programs and organizations in our community benefiting from this event include: Alliance Medical Center, Healdsburg High School, Home Hospice, YWCA Women's' Shelter, the Boys and Girls' Club, Healdsburg Senior Center, Healdsburg Habitat for Humanity, and many more. Participation and all donations are greatly appreciated.

Last year's event was a huge success and we anticipate even greater attendance this year!! The event will be held in the beautiful DOWNTOWN PLAZA IN CENTRAL HEALDSBURG.

Thank you very much for your consideration. Feel free to contact us if you have any questions.

Sincerely,

Joan Collingwood Evans,
Brewery Chairperson
(541) 944-0327
(707) 431-0441 fax
jtravels@gmail.com

Joanna Donati,
Brewery Co-chair
(415-378-1892
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Soroptimist International of Healdsburg

BEER IN THE PLAZA **Saturday - September 12, 2009** **3:00 to 7:00 PM** **Downtown Plaza, Healdsburg, CA**

Please return this form at your earliest convenience so that we may have a more efficient and successful event. We would also appreciate any literature or current press releases regarding your products to include in our ongoing media program. *Please note, we will only be able to comp two entry tickets per brewery. Please provide the names of the brewery staff below.*

Distributor/Brewery Name _____

Contact Person _____

Address _____

Telephone _____ Email address _____

Will you be sending representatives to the event (names)? _____

Name of Beer _____

Amount of beer to be donated to the event? Kegs _____ Bottles _____

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Name of Beer _____

Amount of beer to be donated to the event? Kegs _____ Bottles _____

Will beer be delivered? Yes No

If no, please list pick-up location _____

Are you able to donate promotional items for the beer tasting raffles? Yes No

Please list items _____

Thank you!!!!

Joan Collingwood Evans
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